GTB  
  
**QA**  
 [DEV 20.14] OT-842 | XT | NL | AS | Contact a Dealer Popin v1 – 09 April 2020

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-842>

**Site**  
<https://www.ford.nl/>

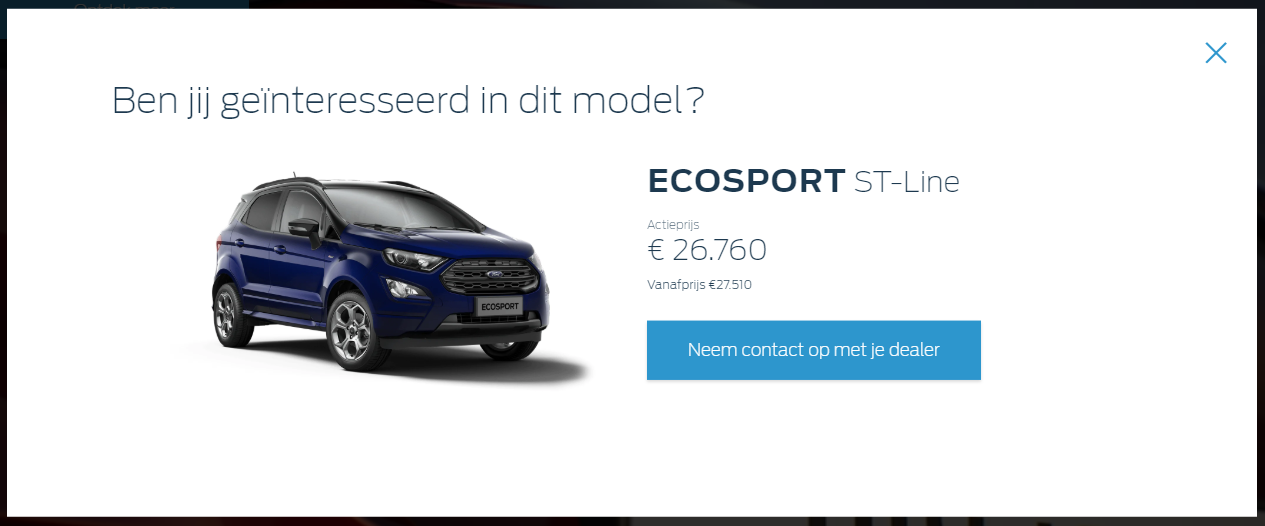
**Test location**  
All pages except on BnP and Send to Dealer page

**Hypothesis**  
Analysis on the TDR Popin and UC5 has shown that TDR Popin converts at a higher rate than UC5 for TDR Completes. We know that we can expect the conversion rate to be 100% higher than onsite conversion. As such, we want to ensure we keep leveraging this popin and its audience even during the pandemic. However, we will be shifting our focus to "Contact Us" to maintain a touch-free approach.

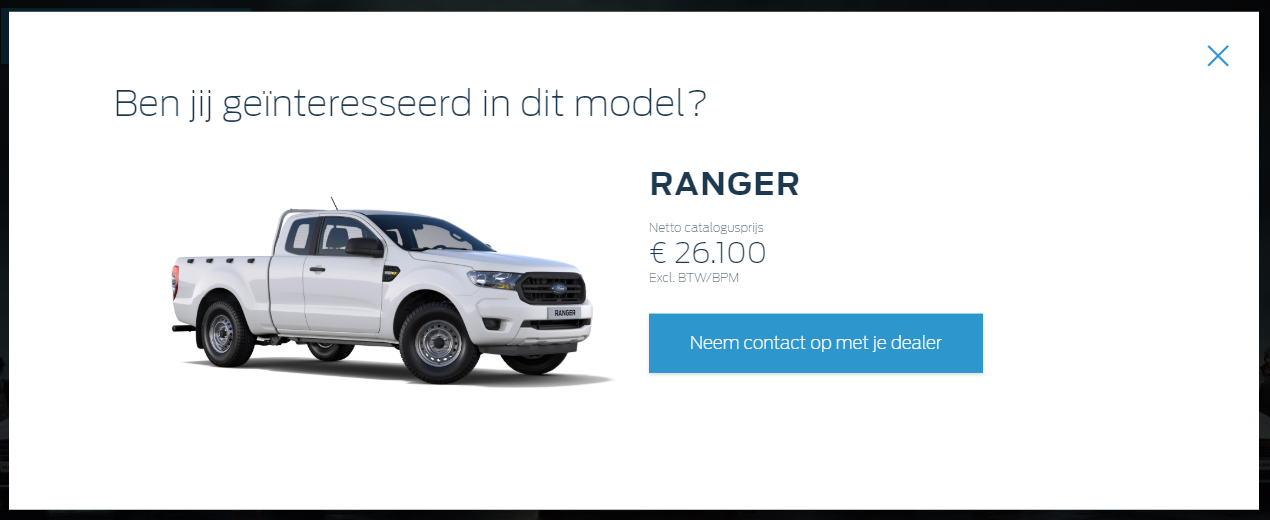
**Test Description**

View the “BnP Start and Finish” link. Click the “Samenstellen” link at the top of the page in the main header. On the next page select any vehicle by clicking on them.  
  
Once you’re done the above view the “Only on profile script true” link. A popup should’ve appeared after 10 seconds. This works for all vehicles. The link on the button should always take you to <https://www.ford.nl/dealer-zoeken> .  
  
Based on whether it’s a commercial or non commercial vehicle the popup looks slightly different. Below is an example of both.

Non-commercial vehicle:



Commercial vehicle:

   
**Browser:**   
All  
  
**Device:**   
All  
  
**Audience rules:**   
All traffic

**QA Links:**

**BnP Start and Finish**

<https://www.ford.nl?at_preview_token=L0bcrhlvSQjnQEXh%2Bzu0RQ%3D%3D&at_preview_index=1_1&at_preview_listed_activities_only=true>

**Only on profile script true**

<https://www.ford.nl?at_preview_token=L0bcrhlvSQjnQEXh%2Bzu0RQ%3D%3D&at_preview_index=1_2&at_preview_listed_activities_only=true>